



Help raise awareness of the campaign **WEAR A PURPLE RIBBON**

boilermakers.ca/purpleribbons/

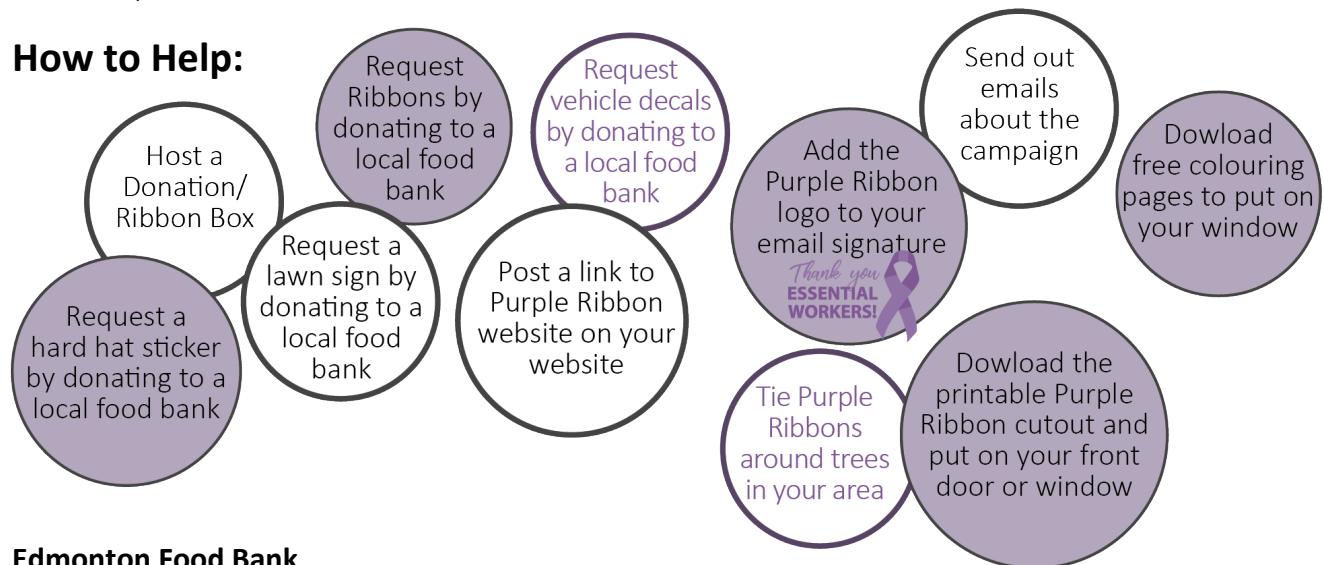


The COVID-19 pandemic has caused uncertainty, unease, grief and suffering. Thanking those risking their lives to help us and giving to local food banks are powerful ways to show gratitude. Wearing a **Purple Ribbon** symbolizes that support and shows we are thankful.

Campaign Goals: To visually honour and thank essential workers helping Albertans through this health crisis and provide much needed support to local food banks.

How it works: Purple Ribbons are given in exchange for monetary donations to local food banks. 100% of all donations go directly to the participating and registered charity food bank closest to the donors' community.

How to Help:



Edmonton Food Bank

<https://www.edmontonsfoodbank.com/events/purple-ribbon-campaign/>

Media Coverage

<https://edmonton.ctvnews.ca/purple-ribbons-show-support-for-essential-workers-1.4899576>

Campaign Contact

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Get your Purple Ribbon

Support local food banks helping Albertans in need!

Wear your Purple Ribbon

Show your gratitude to essential workers!

We are in this together!