



## CALGARY FOOD BANK

## News Release

### Supporting COVID-19 Essential Workers: Purple Ribbon Campaign

April 21, 2020

The COVID-19 pandemic has caused uncertainty, unease, grief and suffering. Now more than ever it is important to come together as a province and a country to support each other. Thanking those risking their lives to help us and donating to Food Banks are two powerful ways to express our gratitude. Wearing a Purple Ribbon symbolizes that support and gratitude.

“I know these are difficult times and I truly want to thank all the hardworking Albertans who continue to work and provide services during these unprecedented times. These ribbons honour our essential workers while symbolizing their dedication and strength. It’s important to support each other and our communities. I encourage everyone to wear a purple ribbon and to donate to their local foodbank. Canadians and Albertans are resilient, and together we will get through this.”

*Hon. Jason Copping, Minister of Labour and Immigration*

“Boilermakers Lodge 146 is first and foremost a community organization. Our purpose is to support our members and our neighbours. Essential workers are performing critical work daily to keep us safe. In this time of need with many Albertans laid off, we are happy to do our part. Wearing a purple ribbon and donating to food banks is one way for us to fulfill our mandate.”

*Hugh MacDonald, Lodge 146 Business Manager*

“We are fortunate to be positioned to support those in need. The Purple Ribbon Campaign is a way to involve our communities and visually show our essential workers we are thankful for their devotion. April 28 is the National Day of Mourning and timing this campaign to coincide with this day that honours fallen, injured or suffering workers is a perfect match.”

*Mackenzie Walker, Lodge 146 Assistant Business Manager*

Wearing a Purple Ribbon, hanging purple bows on your windows and doors and involving children to colour Purple Ribbon colouring sheets is a great way to show support and remind ourselves we are united in this fight against the COVID-19 pandemic. Now more than ever we need to stand together and use our collective effort to flatten the curve.

### Media Inquiries

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Purple ribbons are available at Lodge 146 and many other Union offices. A complete listing of contact information is available at [boilermakers.ca/purpleribbons](http://boilermakers.ca/purpleribbons)

Free **colouring sheets** are available for download at [boilermakers.ca/purpleribbons](http://boilermakers.ca/purpleribbons)

To host a Ribbon Donation box please contact Jackie Woodford at 780-451-5992, Ext 300 or [jwoodford@boilermakers.ca](mailto:jwoodford@boilermakers.ca)